

Press Release Template

If you're contacting a journalist about your story, feel free to use this template for your press release.

TITLE

e.g. {enter name of local service or group} organises {enter event} for Terry Dunnage Foundation.

A group of {friends/colleagues/students} from {enter town or city} are {enter details e.g. raising money, organising an event} in aid of Terry Dunnage Foundation, for victims of skin disfigurements and burns, caused by violence or disaster – and are calling for {enter what it is you're asking people to do e.g. buy tickets, come along, make a donation}.

The {enter details of event} is being held to {enter reasons why e.g. someone close to you has been affected, you want to support a great charity, etc}.

{Enter any other details which may be relevant.}

[Enter person, enter job title/role], said: {put a few words in as to why you're raising money and what you'd like from people, why you're supporting Terry Dunnage Foundation etc}

{If you'd like a quote from the foundation, please speak to us and we'll be more than happy to provide one}

The event is taking place at {enter venue}, on {enter date} at {add time} and will involve {enter details}.

For more information {enter details of your Facebook page} or go to www.terrydunnagefoundation.org.uk

ENDS